

PRESS RELEASE FOR INSCAPE PUBLISHING AUTHORIZED DISTRIBUTORS TO SEND TO CLIENTS

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Inscape Acquired by John Wiley & Sons ***Acquisition of DiSC®-Based Learning Solutions Provider extends Wiley's global reach and accelerates Wiley's digital strategy in workplace learning***

Minneapolis, MN, February 17, 2012—John Wiley & Sons, Inc. has acquired Inscape Holdings Inc., a leading provider of DiSC®-based assessments and training products that develop critical interpersonal business skills.

“Inscape’s solutions-focused DiSC® offerings are a perfect complement to Wiley’s highly respected products published under its Pfeiffer brand, such as Kouzes and Posner’s *Leadership Practices Inventory®*,” said Jeffrey Sugerman, Inscape’s chief executive officer. “Together we will serve a broad swath of talent professionals who in turn support managers, leaders, and teams in corporations, government agencies, and organizations of all sizes around the world,” noted Sugerman, who is joining Wiley along with Inscape’s more than 50 colleagues, as a result of the acquisition.

“This acquisition offers a rare opportunity to bring together two respected, market-leading brands—Pfeiffer, Wiley’s global workplace learning brand, and Inscape—to create a powerful force in the growing workplace learning industry,” said Mark Allin, Wiley’s senior vice president, Professional/Trade. “It will combine Wiley’s extensive reservoir of valuable content and global reach with Inscape’s technology, elite distribution network, and talent expertise,” noted Allin.

Inscape will continue to rely on its elite network of nearly 1,700 independent consultants, trainers, and coaches that make up their global distribution network to deliver its DiSC-based solutions to over one million people in 30 languages each year.

Inscape’s central product, Everything DiSC®, offers enhanced value with online assessment-delivery, high-quality customer experience, superior discoverability, and market-leading position. The ability to customize, personalize, and adapt the DiSC assessments means that customers continue to choose Inscape’s DiSC over others.

Wiley’s global workplace learning brand, Pfeiffer, has been serving the professional development needs of learning professionals for over 40 years. Pfeiffer’s best-selling authors include James M. Kouzes, Barry Z. Posner, Patrick Lencioni, Edgar Schein, Peter Block, Ruth Clark, and Elaine Biech. Its world-class publishing partners include the Great Place to Work® Institute, the Center for Creative Leadership, The American Society for Training & Development, the Society for Industrial & Organizational Psychology, and the International Society for Performance Improvement.

About Wiley

Founded in 1807, John Wiley & Sons, Inc., has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations.

Wiley and its acquired companies have published the works of more than 450 Nobel laureates in all categories: Literature, Economics, Physiology/Medicine, Physics, Chemistry and Peace.

Wiley's core businesses include scientific, technical, medical and scholarly (STMS) journals, encyclopedias, books and online products and services; professional/trade books, subscription products, training materials, online applications and Web sites; and educational materials for undergraduate and graduate students and lifelong learners. Wiley's global headquarters are located in Hoboken, N.J., with operations in the U.S., Europe, Asia, Canada and Australia. The company's Web site can be accessed at www.wiley.com. The company is listed on the New York Stock Exchange under the symbols JWa and JWb.

About Inscape Publishing

Inscape Publishing, Inc. is a leading developer of DiSC®-based corporate training and assessment solutions. Inscape recently launched Everything DiSC®, its third-generation applications that combine online assessment, classroom facilitation, and post-training follow-up reports to create powerful, personalized workplace development experiences.

With a global network of nearly 1,700 independent distributors, Inscape's solution-focused products are used in thousands of organizations, including major government agencies and Fortune 500 companies. Every year, more than a million people worldwide participate in programs that use an Inscape assessment. Inscape products have been translated into 30 different languages and are used in 70 countries. For more information about Inscape Publishing and Everything DiSC products, visit www.everythingdisc.com.

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